

## Consumer Disclosure Information

Below is information regarding our consumer disclosures and the reporting periods used to acquire this data.

### OCCUPATIONAL INFORMATION

This information represents the occupation(s) that our academic programs prepare students to enter. This information is identified by:

- Cross-referencing the program's [CIP \(Classification of Instructional Programs\) Code\\*](#) with the [Standard Occupational Classification \(SOC\) system\\*\\*](#)
  - SOC system is used by federal statistical agencies to collect and distribute national employment and occupational data.
- Each occupation listed below also links to an occupational profile on the [Occupational Information Network \(O\\*NET\)](#).
  - O\*NET is the nation's primary source of occupational information.

### ON-TIME GRADUATION RATE

The on-time graduation rate:

- Includes students who graduated within normal\* time between July 1, 2010–June 30, 2011
- Calculated by taking the number of students who completed the program within normal time/by the total number of students who completed the program X 100.

### TUITION AND FEES

- Tuition and fees for all academic programs are \$92,613, if completed within normal\* time.
- \$95 application fee (\$10 fee for veterans)
- Tuition and fees are subject to change.
- Students who do not pay in full for the entire program at the time of enrollment will be subject to periodic tuition increases which will increase the total amount of the program.
  - If a student requires more than 8 semesters to graduate, additional tuition will be billed at the rate in effect at that time.

### PLACEMENT/EMPLOYMENT RATES

The National Center for Education Statistics (NCES) is in the process of developing a methodology for determining the placement rate for students who complete their academic programs. Until such time, we are required to disclose the placement rates as calculated for both the State of California's Bureau for Private Postsecondary Education (BPPE) and the Accrediting Commission of Career Schools and Colleges (ACCSC).

### ACCSC Employment Rate

The ACCSC placement rates used here are taken from the 2010 Annual Report. The cohort consists of:

- Students must have graduated within 150% of the program length between April 2005-March 2006 and obtained employment in the field of their study.
- These students must have been available for employment.
  - Death, incarceration, active military service deployment, the onset of a medical condition that prevents employment, or international students who had to return to their country of origin are reasons that would make a student unavailable for employment and therefore are not counted as data to calculate placement rates.

### BPPE Placement Rate

The BPPE cohort consists of:

- The number of students who graduated within 32.5 months and were employed in their field of study within 6 months of graduation.
- These students must have been available for employment.
  - Death, incarceration, active military service deployment, the onset of a medical condition that prevents employment, or international students that leave the United States or do not have a visa allowing employment in the United States, or are continuing their education at an accredited or bureau-approved postsecondary institution make a student unavailable for employment and therefore are not counted as data to calculate placement rates.

### MEDIAN LOAN DEBT

Median loan debt looks at the median amount of loans students in a particular program incur, by looking at all of the students in a program group who had loans, arranging the loans in ascending order and determining the loan amount that is in the middle. Additionally, the median loan amounts have been separated into three different categories: Title IV, private educational loans, and institutional financing.

Each qualifying student has a different financial aid plan, which may or may not include loans from these three categories.

The student group used to calculate this information includes:

- Students that graduated within the normal\* time during July 1, 2010—June 30, 2011.

Median Title IV loan debt includes:

- All loans provided under the Federal Family Education Loan (FFEL) Program

- All loans provided under the William D. Ford Federal Direct Loan (Direct Loan) Program
  - Parent PLUS Loans, TEACH Grants that have not been converted to Unsubsidized Direct Loans, and Federal Perkins Loans are not included in the Median Title IV loan debt calculations.

Private educational loans include:

- Loans made for educational expenses by financial institutions, credit unions, institutions of higher education or their affiliates, and States and localities.

Institutional financing plan debt includes:

- Any loan, extension of credit, payment plan, or other financing options that would not be considered a private educational loan.
  - These loans are repaid to an institution upon completion of the program.

\* According to the US Department of Education's Institute of Education Sciences' National Center for Education Statistics, "The CIP titles and program descriptions are intended to be generic categories into which program completions data can be placed, not exact duplicates of a specific major or field of study titles used by individual institutions."

\*\* The SOC system, according to US Department of Labor's Bureau of Labor Statistics, is "used by Federal statistical agencies to classify workers into occupational categories for the purpose of collecting, calculating, or disseminating data. All workers are classified into one of 840 detailed occupations according to their occupational definition. To facilitate classification, detailed occupations are combined to form 461 broad occupations, 97 minor groups, and 23 major groups. Detailed occupations in the SOC with similar job duties, and in some cases skills, education, and/or training, are grouped together."

Due to the nature of these classification systems the occupational information listed below include a broad array of employment areas.

♦ Academic programs completed within 32.5 months is considered normal.

## Motion Graphic Design

Please read the information on pages 1 and 2 for more details on the disclosures and the reporting periods used for this data collection.

### Occupational Information

CIP CODE 11.0803 Computer Graphics

SOC CODE 15-1021.00 [Computer Programmers](#)

SOC CODE 27-1024.00 [Graphic Designers](#)

### On-time Graduation Rate

83%

### Tuition and Fees

\$92,613

### Placement/Employment Rates

ACCSC Rate reported in 2010 – 93%

BPPE Placement Rate for 2009 calendar year – 75%

### Median Loan Debt

Each qualifying student has a different financial aid plan, which may or may not include loans from these three categories.

Title IV: \$34,000.00 Private Educational Loans: \$34,347.34 Institutional Financing Plans: \$4,848.94

## Animation & Visual Effects

Please read the information on pages 1 and 2 for more details on the disclosures and the reporting periods used for this data collection.

### Occupational Information

CIP CODE 10.0304 Animation, Interactive Technology, Video Graphics and Special Effects

SOC CODE 27-1014.00 [Multi-Media Artists and Animators](#)

### On-time Graduation Rate

87%

### Tuition and Fees

\$92,613

### Placement/Employment Rates

ACCSC Rate reported in 2010 – 64%

BPPE Placement Rate for 2009 calendar year – 49%

### Median Loan Debt

Each qualifying student has a different financial aid plan, which may or may not include loans from these three categories.

Title IV: \$27,000.00 Private Educational Loans: \$30,967.55 Institutional Financing Plans: \$12,588.00

## Sound Arts

Please read the information on pages 1 and 2 for more details on the disclosures and the reporting periods used for this data collection.

### Occupational Information

CIP CODE 10.0203 Recording Arts Technology/Technician

SOC CODE 27-4011.00 [Audio and Video Equipment Technicians](#)

SOC CODE 27-4014.00 [Sound Engineering Technicians](#)

### On-time Graduation Rate

77%

### Tuition and Fees

\$92,613

### Placement/Employment Rates

ACCSC Rate reported in 2010 – 69%

BPPE Placement Rate for 2009 calendar year – 51%

### Median Loan Debt

Each qualifying student has a different financial aid plan, which may or may not include loans from these three categories.

Title IV: \$29,500.00 Private Educational Loans: \$30,472.50 Institutional Financing Plans: \$9,862.74

## Game Art & Design

Please read the information on pages 1 and 2 for more details on the disclosures and the reporting periods used for this data collection.

### Occupational Information

CIP CODE 50.0411 Game and Interactive Media Design

SOC CODE 25-1199.00 [Postsecondary Teachers, All Other](#)

SOC CODE 27-1014.00 [Multi-Media Artists and Animators](#)

### On-time Graduation Rate

92%

### Tuition and Fees

\$92,613

### Placement/Employment Rates

ACCSC Rate reported in 2010 – There is no employment rate available for the Game Art & Design program for the cohort established by ACCSC for the 2010 Annual Report because the program was not offered between April 2005 and March 2006.

BPPE Placement Rate for 2009 calendar year – 0%

There were no graduates during the 2009 calendar year that graduated within 100% of the program length.

### Median Loan Debt

Each qualifying student has a different financial aid plan, which may or may not include loans from these three categories.

Title IV: \$28,402.00 Private Educational Loans: \$39,693.00 Institutional Financing Plans: \$12,241.51

## NEW PROGRAMS

Interaction Design, Digital Filmmaking and Interactive Audio are new programs. For on-time graduation rates, placement/employment rates, and median loan debt for these programs, we are unable to provide statistics for these three categories since we have yet to graduate students from any of these programs.

## Interaction Design

Please read the information on pages 1 and 2 for more details on the disclosures and the reporting periods used for this data collection.

### Occupational Information

CIP CODE 11.0801 Web Page, Digital/Multimedia and Information Resources Design

SOC CODE 15-1081.00 [Network Systems and Data Communications Analysts](#)

SOC CODE 15-1099.04 [Web Developers](#)

SOC CODE 27-1014.00 [Multi-Media Artists and Animators](#)

SOC CODE 27-1024.00 [Graphic Designers](#)

### Tuition and Fees

\$92,613

## Interactive Audio

Please read the information on pages 1 and 2 for more details on the disclosures and the reporting periods used for this data collection.

### Occupational Information

CIP CODE 10.0299 Audiovisual Communications Technologies/Technicians, Other

SOC CODE 27-4012.00 [Broadcast Technicians](#)

SOC CODE 27-4031.00 [Camera Operators, Television, Video, and Motion Picture](#)

SOC CODE 27-4032.00 [Film and Video Editors](#)

### Tuition and Fees

\$92,613

## Digital Filmmaking

Please read the information on pages 1 and 2 for more details on the disclosures and the reporting periods used for this data collection.

### Occupational Information

CIP CODE 50.0602 Cinematography and Film/Video Production

SOC CODE 25-1121.00 [Art, Drama, and Music Teachers, Postsecondary](#)

SOC CODE 27-2012.00 [Producers and Directors](#)

SOC CODE 27-2012.01 [Producers](#)

SOC CODE 27-2012.02 [Directors—Stage, Motion Pictures, Television, and Radio](#)

SOC CODE 27-2012.03 [Program Directors](#)

SOC CODE 27-2012.04 [Talent Directors](#)

SOC CODE 27-2012.05 [Technical Directors/Managers](#)

SOC CODE 27-4031.00 [Camera Operators, Television, Video, and Motion Picture](#)

SOC CODE 27-4032.00 [Film and Video Editors](#)

### Tuition and Fees

\$92,613